

# WEDDINGSteps

Local Wedding Resource



## Advertising Opportunities Include:

Printed Circulated Magazine

High Profile Website

Exclusive Bridal Shows

Networking Events

WedSpace.com Exclusive Partnership

OUR BUSINESS, IS GROWING YOUR BUSINESS.

SINCE 1991

# WEDDINGSteps

Local Wedding Resource



## MAGAZINE

- Only Bridal Publication Exclusive to Fairfield County
- Distribution through Bridal Boutiques, Vendors, Jewelry Stores and Bridal Shows
- Direct Mailings to Registered Brides
- 8½" X 11" Full Color Glossy Magazine
- Exclusive Content and Articles
- Chronological Planner
- Wedding Financial Budget Worksheet



## WEBSITE

- www.WeddingSteps.com
- Functional, Informative and Elegant
- SEO for Google and Yahoo
- Exclusive Online Content
- Budget Planner Calculator
- Planning Tools and Articles
- Monthly Vendor Spotlight
- Email Blast to Generate Traffic



## BRIDAL SHOWS

- August 17th, Maron Hotel
- September 23rd, Chatham Manor
- October 17th, Crowne Plaza Southbury
- November 21st, Portuguese Center
- 98Q Partnership
- Cable TV
- Newstimes
- Flyers
- Store Signs
- Email Blasts
- Mailing List Provided to Vendors
- Advertisers Receive a \$100 Discount





## MAGAZINE ANNUAL RATES

### Quarter Page Ad \$799

- 3.75" w x 5" h
- No Bleeds on 1/4 or 1/2 Page Ads

### Half Page Ad \$999

- 3.75" w x 10.25" h Vertical Ad or
- 7.75" w x 5" h Horizontal Ad
- No bleeds on 1/4 or 1/2 Page Ads

### Full Page Ad \$1499

- 8.5" w x 11" h Trim Size
- Include 1/8" Bleed on All Sides
- It is Advised to Keep Live Matter, Text and Images 3/8" from the Trim

## WEBSITE ANNUAL RATES

### Basic Listing \$499

- Company Name
- Address with Map Link
- Phone
- Website Link

### Deluxe Listing \$599

- Includes Everything in the Basic Listing Plus:
- One Photograph
- Company Description
- Company Review Capability
- Integrated Contact Form
- Priority Placement

### Premium Listing \$699

- Includes Everything in the Deluxe Listing Plus Choice of:
- 60 sec. Video Plus Hosting
- Photo Montage, up to 10 Photos
- Virtual Tour

Select both Magazine and Website Advertising to Save \$100

#### ADDITIONS:

- Home Page Sponsor Ad \$99/Month or \$999/Year
- 60 Second Video Production \$499
- Ad Design \$100

Advertising Deadline August 1st, 2010  
Artwork Deadline September 1st, 2010